

Medifast, Inc. Selects Integrated Management Services, Inc. to Build and Improve Technology Infrastructure to Enable Competitive Advantage and Support Future Growth

Westport, CT & Owings Mills, MD – Integrated Management Services, Inc. (IMS), a leading management and technology consulting firm announces that Medifast, Inc. a manufacturer and distributor of weight management and health management consumable products, has engaged IMS to select and implement an Enterprise Resource Planning (ERP) solution, upgrade the technology infrastructure, improve manufacturing and business processes, and manage the IT function.

“Due to our current growth rate and our expected future growth rates, we made a strategic decision to partner with IMS to implement a new Enterprise Resource Planning (ERP) solution to upgrade our technology infrastructure and improve manufacturing and business processes. We expect to see immediate impact on our operations and believe it will drive additional business growth and improve the efficiencies across our business platform. Even in the beginning phases of implementation, we have experienced an immediate positive impact and believe we will be gaining major additional benefits as the project continues”, says Michael McDevitt, president of Medifast, Inc.

“Integrated Management Services has proven to be a trusted and invaluable partner to our company. By working together we will ensure that systems and process improvements are business-driven solutions aligned to meet the needs of our customers, long-term business strategy, and future success of the Medifast enterprise.”

“Medifast has experienced record growth over the past few years and is strategically positioning the enterprise to effectively support momentum, enable future growth, and increase competitive advantage by improving business processes and aligning technology with the critical objectives of the company,” says Sebastian Leonardi, senior vice president of Integrated Management services, Inc. “IMS assists companies in developing and implementing detailed strategies and ‘best fit’ solutions that leverage technology to drive business growth and improve the value contribution of overall business processes.”

“We very much value the trusted relationship we have developed with Medifast and continue to leverage our significant experience and core capabilities for their benefit, value, and future success,” says Sebastian Leonardi. “IMS is excited to be working with the Medifast team and enabling them with the tools, processes, and solutions to help them realize their potential for accelerated growth”

About Integrated Management Services, Inc.

Integrated Management Services, Inc. (IMS) is a management and technology consulting firm with offices on the east and west coast dedicated to assisting mid-to-large size direct sales, consumer goods, and product manufacturing companies in developing and implementing detailed strategies that drive business growth, align IT with critical business objectives to meet customer expectations, and improve the value contribution of overall business processes through increased revenue, reduced costs, and enhanced productivity.

About Medifast, Inc.

Medifast, Inc. has been helping people lose weight and achieve better health for 25 years. Its meal replacement foods have been proven effective at Johns Hopkins University, recommended by over 15,000 physicians and used by more than 1,000,000 customers. Medifast offers its customers world-class customer service, technical and medical support.