



CONSOLIDATE IT FUNCTIONS
FOR GREATER EFFICIENCY
AND IMPROVED SERVICES

Centralizing IT functions from several business groups can offer significant opportunities for improved client service and lower IT costs.

OUR CLIENT

A \$400 million magazine publisher, that edits and produces a weekly publication with international distribution.

BACKGROUND

As typical in this industry, the Editorial and Business (advertising and marketing) groups are run separately, and operate their own support infrastructures. While a decentralized structure may create a sense of security for the users, it may not provide the best service, or an optimum cost structure for the company.

Because of this separation, the company maintained duplicate IT functions for application development, end user support and the helpdesk. Company-wide standards were not in place and IT spending decisions were not evaluated against the same return on investment criteria.

OBJECTIVES

Evaluate the existing IT organizations in the Editorial and Business areas with the intent of flattening and combining them to provide superior service to the user base at an overall lower cost to the company.

APPROACH

Management decided to engage the services of IMS to review the existing organizational structures of the two IT groups, develop options for combining the functions, and work with management to select the most viable alternative.

RESULTS

The work resulted in a sound, re-organized structure with broader and deeper resource pools to support the user community.

The duplicate activities that were eliminated by combining similar functions provided an opportunity to reduce the headcount from 37 to 28. In addition, it balanced delivery capacity and user demand and provided the opportunity to reduce software acquisition costs.

The specific deliverables were:

- The creation of a uniform set of job descriptions
- An organization chart that supports the career advancement and professional development of individuals
- Adjusted salaries inline with market value
- An improved IT Service Desk

CONCLUSION

Engaging Integrated Management Services to assess and centralize the separate IT functions provided the company with a cost effective and higher performing IT organization.

WHO WE ARE

Since 1988, IMS has specialized in fast growth companies and companies under new management. Our industry leading professionals works with businesses that need significant improvements in IT capabilities or a complete IT turnaround, domestically and/or worldwide. The IMS team has extensive executive level experience in Fortune 500 companies in diverse industries.

IMS' core capabilities focus on retail, direct sales, consumer goods, and business services industries. Additionally we work with the private equity community performing due diligence and assisting in complete IT turnarounds. We partner with companies at the executive level to insure processes, IT strategic and implemented solutions are business driven and aligned with critical business objectives. IMS is based out of California and the New York tri-state area.

We Understand Business.

Leverage Technology.

Get Results.

